

## Bill Protzmann (PRAHtz-man) – Helpful Info

### Intro (spoken live/recorded voiceover):

His volunteer work has included Board positions with Guitars for Vets and the San Diego Veterans Coalition. He has been instrumental in connecting thousands of military service members and Veterans with honor tickets to the largest healing music organization in his town: The San Diego Symphony.

Organizations like Consumer Action, The Society for Financial Education and Professional Development, 2-1-1 San Diego, Episcopal Community Services of California, and The American Music Therapy Association have all been delighted with his keynote presentations.

Go online, and you can read his articles at Your Tango, The Good Men Project, Psychology Today, and Musimorphic.com.

For his foundational work establishing music as self-care, he received an Inspiring Hope Award of Excellence from the National Council for Behavioral Health.

You'll find his first book at Amazon.com: "More Than Human – The Value of Cultivating the Human Spirit in Your Organization."

He's the world's leading expert on music's power for physical, mental, emotional, and spiritual health, and he's here today to inspire, delight and demonstrate the power of music as a tool for self-care, from resilience to intervention to creative thinking to just finding peace...please give a warm welcome to the man with the music mindset: Bill Protzmann.

### Outro (spoken live/recorded voiceover):

Music as self-care is an idea whose time has come. You can find Bill Protzmann online or contact him directly via email or phone or at Musimorphic.com.

If you're all ready to jump in and learn how to use music as self-care, take the guided, gamified, and fully-mentored online course at Quest dot Musimorphic dot com (Quest.Musicmorphic.com).

And keep your music playing!

<any special offers here>

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### Printed Program Bio (105 words)

Bill Protzmann's mission is to raise awareness of the power of **music as self-care**.

He is the world's leading expert on the power of music for physical, mental, emotional, and spiritual health, holds magna cum laude degrees in piano performance and creative writing, and has been a successful entrepreneur for more than 30 years.

In 2011, Bill launched Music Care Inc, a for-purpose corporation, to teach and advocate for practical ways music can be used for your self-care. In 2014 he was recognized by the National Council for Behavioral Health with an Award of Excellence – the industry equivalent of winning an Oscar. In 2023, Music Care Inc launched Musimorphic, an innovative brand with a mission is to improve wellness, transformation, and joy.

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### Sample Marketing Copy

There is a special kind of person who seeks the more authentic experience, the genuine moment, the sweet fresh air escape from all the noise – a return to what’s real and what matters most. Often that person feels both called to a purpose and frustrated by the world around them, right on the edge of giving up. That same person may also feel brief flashes of immense power or sustained surges of energy, punctuated by drawn-out periods stalled in the doldrums.

This life experience is much more common than most people want to admit, but there’s positive energy available in fear, distress, anger, or sadness, once we start to uncover it. With access to that energy, could you change things for good? If you were able to leverage your emotions, not just for intelligence, but for fuel, what could you accomplish?

Today's special guest, Bill Protzmann, is here to address those fundamental, heart-felt questions. He has an extensive, customer-facing history of excellence in his dual careers as an information technology entrepreneur and performing musician/impresario, and, in addition to running these two businesses, he has also published two books:

- “More Than Human – The Value Of Cultivating The Human Spirit In Your Organization,” written following his experience working with the San Diego Veterans Coalition on the issue of moral injury, and which became an Amazon international best-seller on the day of its launch in both spirituality and business categories;

and

- “In Our Eyes In Our Words – Portraits from the Edge of Society,” a collection of more than 100 portraits of homeless people drawn from life by California artist Jeffrey C Horn, and which received an Independent Publisher of the Year Award in 2019 in the Fine Art category.

Bill’s recording of Amazing Grace reached the top of the MP3.com charts as an EP in the mid-1990s and was subsequently selected for inclusion in the permanent archive of the Library of Congress. His first full-length solo album, consisting of improvised-in-the-moment single-take original piano solos, was released in 1999, and was followed in the late 2000s by a collaborative, improvised album of music

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for piano, Tibetan bowls, and wooden flutes. His “Performed for You” series on YouTube continues this tradition of innovative recordings.

Bill’s lived experience performing for audiences in non-traditional settings, combined with an insatiable curiosity about the effects of sound and rhythm on human beings, culminated in the launch of a groundbreaking initiative he calls Music Care, dba Musimorphic. The mission of Musimorphic is to remind people of their built-in ability to use emotions for good and offer proven, practical tools for our access to music as a behavioral, emotional, physical, and spiritual self-care modality. He supports this mission with individual or group education, coaching, and advising, extensive online content including a fully-mentored, gamified online course, and public speaking as an advocate for evidence-based, holistic self-care.

As a sideline, Bill collaborated with the San Diego Symphony to provide Veterans, Military, Guard, Reserves, and their friends and families with more than 5,000 no-cost “honor tickets” to Symphony concerts. Honor Ticket patrons have reported excellent music-related healing results and much positive feedback; many would not otherwise have been able to experience live orchestral music.

Bill is a living example of how music can be life-saving and life-affirming. He has run a Meetup group for people who, like himself, often think about suicide, and has taught the principles of music as self-care to people ranging from at-risk Veterans to corporate executives. He was recognized for this work in 2014 by the National Council for Mental Wellness with an Award of Excellence, the behavioral health equivalent of winning an Oscar.

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### Websites (order of preference)

<https://quest.musimorphic.com>

<https://www.musimorphic.com>

### Social Media Links (order of preference)

**LinkedIn:** <https://www.linkedin.com/in/billprotzmann/>

@Musimorphic on FaceBook and Instagram)

<https://linktr.ee/Musimorphic> (includes all social and recorded music links)

**YouTube:** <https://www.youtube.com/channel/UC5fg36DMzTRrcEpI3NgpQhQ>

**YourTango:** <https://www.yourtango.com/experts/bill-protzmann>

(also, Spotify, iTunes Music, CDBaby, Radio Airplay, etc)

### Contact info

Phone: 800-785-8596 or 209-800-2185

Email: [Bill@Musicmorphic.com](mailto:Bill@Musicmorphic.com)